

# **Commitment to Privacy**

Wakefield Co-operative Bank is committed to providing access to services and information online in a manner that respects and protects your privacy. This notice describes our information collection practices and explains how we use and protect your personal information in connection with <a href="https://www.wakefieldcoop.com">https://www.wakefieldcoop.com</a>.

#### What we collect and why

In general, you can browse <a href="https://www.wakefieldcoop.com">https://www.wakefieldcoop.com</a> without telling us who you are or revealing any personal information about yourself. However, we collect your computer's or mobile device's IP address, which you necessarily disclose when you visit the Site, so that data (such as the web pages you request) can be sent to your computer or device. The Site utilizes "cookies," which are text files placed on your computer that web pages on the Site may use to store data on your computer or send data to our web server. We may use cookie data to "recognize" you when you visit the Site in the future, to troubleshoot how the Site operates, and for internal analysis of how people use the Site. Should you decide not to accept cookies from the Site, you will limit the functionality we can provide when you visit and use the Site. We may use standard Internet technology, such as web beacons and other similar technologies, to track your use of the Site.

We may always use the information you provide in an anonymous or aggregated format that does not identify you personally, which uses might include, without limitation, to evaluate existing products, services, and systems; to assist in the development of new products or services; research; advertising; targeted advertising; delivering relevant promotions; and to identify trends and changes.

Currently, we do not make any guarantee that we will honor "do not track" signals. If you would like more information regarding online marketing practices and know your choices about not having this information used by our third party service providers, you may visit www.networkadvertising.org/choices.

#### Inquiry and application forms

When you engage in certain activities on the Site, such as filling in various forms on the Site, we may ask you to provide personal and other information. In order to engage in such activities you will be required to provide information that lets us know the specifics of who you are, such as your first name, last name, mailing address, zip code, e-mail address, and other information. It is optional for you to engage

in these activities. Depending upon the activity, some of the information we ask you to provide is identified as mandatory and some is voluntary. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity or you limit your ability to use all or a portion of the Site.

Additionally, please note the following with respect to personally identifiable information:

- Contact information is used to contact prospective clients by phone, email and/or text message in order to provide information about Wakefield Co-operative Bank.
- If you do not wish to provide your contact information online, you may call Wakefield Cooperative Bank and request that information be sent through the mail.

### **Sharing of information**

We will not share your contact information with third parties except:

- As required by law
- As necessary to protect the bank's interests
- With service providers acting on our behalf who have agreed to protect the confidentiality of the data.

## **Changes to Privacy Policy**

We reserve the right to revise this Commitment to Privacy, in whole or in part, at any time without notice to you.

You expressly waive any right to receive notice of any revisions to this Commitment to Privacy. We encourage you to review this Privacy Policy regularly in your use of the Site to ensure you are aware of current practices. Any use of the Site following the date on which the revised Privacy Policy is published on the Site shall constitute your acceptance of all such changes.

#### Questions

If you have questions or concerns about the collection of information, please contact Wakefield Co-operative Bank at 781-245-3890.